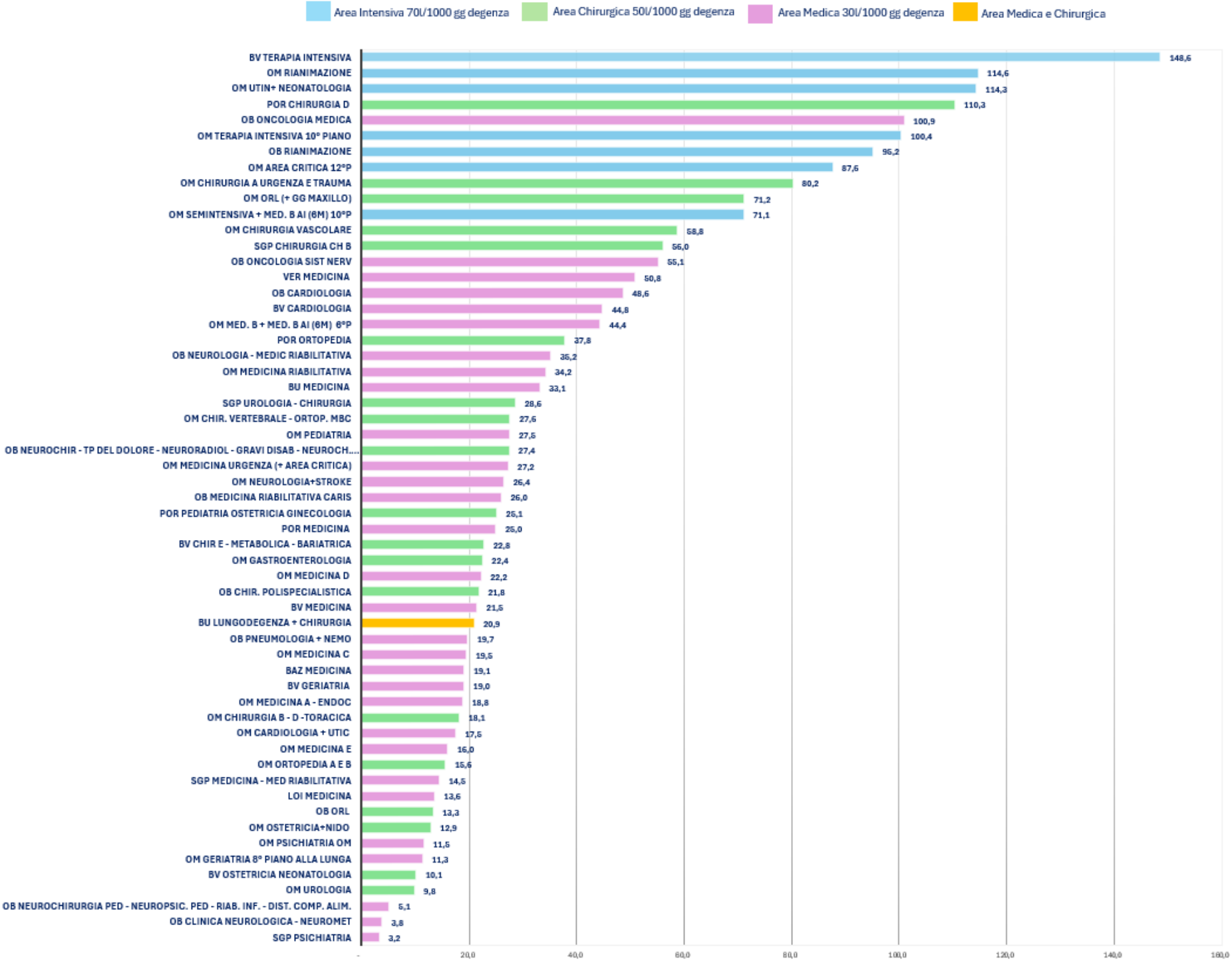CONSUMO GEL IDROALCOLICO ANNO 2024 litri/1000 gg degenza